

**SHORT TERM RENTAL SIGN FACT SHEET**

**As an STR operator do I require a sign?**

- Yes, all licensed STR properties are required to post a sign

**Does my STR sign require a permit?**

- Licensed STR properties are required to post a sign. However you are not required to apply for or obtain a permit.

**What are the size requirements?**

- Any Sign displayed to identify a STR property can have a maximum sign area of 0.2m<sup>2</sup> (2.15 sq. ft.) and a maximum height of 1.5m (5ft)

**What type of sign can be used?**

- Ground Sign
- Facia Sign
- Projecting Sign

**\*Note: Illumination is not permitted\***

**What information is required to be put on the sign?**

- Name and/or address of STR property.
- Current Town of Newmarket Business Licence sticker (provided upon issuance of licence) located in the top right corner of the sign.
- “For By-law concerns related to this property please call 905-895-5193”

**For further questions or concerns please contact the Town of Newmarket’s Legislative Services Department at 905-953-5300 ext. 2220.**