



**Newmarket Energy Efficiency Retrofit (NEER)  
Home Efficiency Business Plan:  
Stakeholder Advisory Group Meeting #3**

**Date:** March 19, 2019

**Time:** 6:30 pm to 9:00pm

**Location:** Municipal Offices (395 Mulock Drive) – Cane A and B Room

**Invitees**

<b>Name</b>	<b>Title</b>	<b>Sector</b>
John Birchall		Community
Joshua Campbell (Chair)	Founder, Knowledge Broker	Economic Development
Teresa Cline	Senior Planner, York Region	Municipal & Regional Planning
Catherine Ethier		Energy
Vicki Gagnon	IESO	Energy
Ken Gray	Conservation Program Coordinator, Tay Power Distribution Ltd.	Utilities
Cheryl Green	Chair, Condominium Board	Property Owner
Dave Kempton		Community
Gabriella Kalapos	Executive Director, Clean Air Partnership	Environmental Organization
Brent Kopperson	Executive Director, Windfall Ecology Centre	Environmental Organization
Erika Lontoc	Manager, DSM Partnership, Enbridge	Utilities
Cindy McPhee	First Step Design Limited	Economic Development
Dave Potter	Chief Building Official, Town of Newmarket	Building & Renovation Industry
Jeff Ranson	GTA Regional Director, Canada Green Building Council	Building & Renovation Industry
Jane Twinney	Town Council (Ward 3)	
Scott Vokey	Director, Solutions Development Canadian Municipal Sector, Ameresco	Energy
Steve Whitfield		Building & Renovation Industry

## Agenda

Time	Topic
6:30 p.m.	<b>Welcome and Introductions</b> <ul style="list-style-type: none"> <li>a) Bring the meeting to order and welcome new members:               <ul style="list-style-type: none"> <li>- Catherine Ethier</li> <li>- Vicki Gagnon</li> <li>- Cheryl Green</li> <li>- Cindy McPhee</li> </ul> </li> </ul>
6:35 p.m.	<b>Agenda Review</b>
6:40 p.m.	<b>SAG Business</b> <ul style="list-style-type: none"> <li>a) Review Final composition of the SAG</li> <li>b) Approve SAG #2 minutes</li> <li>c) Review any business arising out of the last minutes</li> </ul>
6:45 p.m.	<b>Analytical Process</b> <ul style="list-style-type: none"> <li>a) Review of baseline and framing goals</li> <li>b) Retrofit clarification &amp; impact of scale</li> <li>c) Business model options</li> </ul>
7:45 p.m.	<b>Break</b>
7:55 p.m.	<b>Engagement Update and Next Steps</b> <ul style="list-style-type: none"> <li>a) Home Show/ Community Open House (major stakeholder group)</li> <li>b) Homeowner focus group (major stakeholder group)</li> <li>c) Contractor focus group (major stakeholder group)</li> <li>d) Investor funding (major stakeholder group)</li> <li>e) LIC risk assessment workshop (municipal departments)</li> <li>f) Coffee with the CAO (municipal departments)</li> <li>g) LIC mechanism history (municipal departments)</li> </ul>
8:40 p.m.	<b>Communications</b> <ul style="list-style-type: none"> <li>a) Community Communique</li> <li>b) Animation</li> </ul>
8:55 p.m.	<b>Next Meeting</b>
9:00 p.m.	<b>Adjourn</b>